



PR & Marketing

Internship Field: PR & Marketing

Job ID: UK003

Internship Dynamics

Location: London, UK

Length: 1 position between June to August for 6 weeks

Overview on the Organisation

Founded by a Cosmetic Scientist in the UK, we established an industry recognised for manufacturers of Beauty, Fashion, Tech and Wellness products offered to all ethnicities consumers in the Diaspora. We celebrate excellence and reward businesses and entrepreneurs in the creation and development of products, as well as support and encourage entrepreneurship, creativity and innovation.

We provide the go-to marketing and quality assessment vehicle to help both lesser-known and readily recognisable businesses gain greater brand awareness within their target client groups.

Duties

- Content creation
- Social media management
- Promotion of the Awards and relevant events to a variety of industry members and enhance the engagement
- Maintain relation with stakeholders and partners
- Plan, build and deliver the e-newsletter with relevant seasonal content for our partners and non-partners
- Draft press releases
- Become extremely familiar with the marketing and e-commerce technologies
- Administrative work as necessary

Application Deadline

24th January 2025 (Friday)